



WHY

BLACK WALNUT

ICE CREAM?

ONE OF THE
ORIGINAL 31
— FLAVORS FOR —
BASKIN ROBBINS

57%

— OF CONSUMERS SAY —
BLACK WALNUT ICE CREAM
IS HARD TO FIND IN THEIR AREA

**AN INGREDIENT THAT IS
PERFECTLY BALANCED**
— BETWEEN —
**AMERICAN CLASSIC
AND TREND SETTING**



— “THERE IS —
**ABSOLUTELY NOTHING
LIKE THIS ICE CREAM.**”
— Hank Shaw, *honest-food.net*

“BLACK WALNUTS ARE THE NEW PISTACHIO”

— Bill Addison, *Eater*
8 Dining Trends That Will Define 2017

NATURALLY BOLD FLAVOR

“MIXING BLACK WALNUTS INTO YOUR ICE CREAM PROVIDES
EXTREME HEALTH BENEFITS
LIKE HIGH AMOUNTS OF PROTEIN, FIBER, POTASSIUM AND VITAMIN E.”

— Lorraine Shea, *Livestrong.com*

“WE’VE COMBINED BLACK WALNUTS WITH A
CREAMY RICH ICE CREAM TO CREATE THIS
BOLD, UNIQUE TASTING FLAVOR.”

— Blue Bell Ice Cream, *Instagram*

“MY FAVORITE
ICE CREAM FLAVOR
— WOULD HAVE TO BE —
BLACK WALNUT.”

— Timmy, *Twitter*

“I LOVE BLACK WALNUT ICE CREAM
— IT’S SO —
**CREAMY AND NUTTY
AND DELICIOUS.**”

— Patrice, *Facebook*



BLACK-WALNUTS.COM