

WHY BLACK WALNUTS?

“BLACK WALNUTS ARE THE NEW PISTACHIO”

— Bill Addison, *Eater*
8 Dining Trends That Will Define 2017

wildly
sourced



highest
protein nut

hand
harvested

66%
OF CONSUMERS SAID
BLACK WALNUTS
WERE HARD TO FIND.**

**Survey results are based on >1,000 individuals polled in December 2017

HAMMONS BLACK WALNUTS' PACKAGE SALES

INCREASED
68%
IN ONE YEAR.*

*According to SPINS data pulled in April 2018.

“BLACK WALNUTS ARE
BOLD AND
ROBUST.”

— Chef Paul Febribach
Garden & Gun Magazine

57%
MORE PROTEIN
VS. ENGLISH WALNUTS.

“THEY’VE GOT
CHARACTER
AND DEPTH.”

— Chef Mark Richardson
Kentucky.com, Article by Janet Patton

HIGHEST
PROTEIN NUT
7g

HEART
HEALTHY

GOOD
SOURCE OF
MAGNESIUM
60mg

GLUTEN
FREE
GF

WILDLY
SOURCED

NON
GMO

3X HAMMONS BRAND'S TOTAL AVERAGE ACV
HAS MORE THAN TRIPLED IN ONE YEAR.*

*According to SPINS data pulled in April 2018.